
Darrent Matthew Chandra

Jakarta, Indonesia • darrentmc.biz@gmail.com • darrentmatthew.com

Education

Binus University

Bachelor of Information Systems, Business Analytics Major

Jakarta, Indonesia

2023 – Present

Experience

Bank Sinarmas

Jakarta, Indonesia (Onsite)

IT Quality Assurance Engineer (Intern)

Mar 2026 – Present

- Leveraged Claude AI to accelerate test case generation, reducing scripting time by 60% while maintaining full coverage across positive, negative, and edge case scenarios
- Executed System Integration Testing (SIT) for core banking systems, covering end-to-end test case creation, execution, and defect logging in Jira.
- Communicated directly with developers and project managers to report defects, clarify requirements, and track resolution progress using Jira for ticket submission and PRD documentation
- Utilized DBever to query and validate test data in banking databases, and Postman to perform API testing across integrated systems.

0x100x (Indonesian Franchise)

Dubai, UAE (Remote)

Social Media Manager

May 2024 – Present

- Developed a Python script to aggregate trending video data and surface content performance predictions to inform posting strategy
- Cultivated community engagement by managing and responding to comments and direct messages for a Dubai-based Web3 and crypto franchise
- Localized and scheduled Instagram content to align with Indonesian audience preferences and posting cadence
- Created crypto and Web3 visual content using Adobe Photoshop and Illustrator to drive engagement and brand presence

Freelance Video Editor

Jakarta, Indonesia (Remote)

Freelance

Jun 2022 – Present

- Produced high-conversion TikTok and Reels content using Adobe Premiere Pro, optimizing for watch time and audience retention
- Converted long-form podcasts into short, engaging clips for multiple clients across social media platforms
- Delivered clear explainer videos that simplified complex topics for diverse audiences

Hoso Packaging Instagram

Jakarta, Indonesia (Remote)

Content Creator

Apr 2024 – Aug 2024

- Developed engaging Instagram posts and Reels aligned with established content pillars to strengthen brand identity
- Managed content scheduling via a structured content plan to maintain consistency across social media channels

Agung Sedayu Group

Jakarta, Indonesia (Onsite)

Intern Content Creator

Jun 2022 – Dec 2022

- Managed social media accounts for Sedayu City, coordinating content planning, campaigns, and audience engagement
- Created engaging content using graphic design and video-editing skills across Adobe Photoshop, Illustrator, and Premiere Pro
- Assisted in customer feedback surveys to support data-informed content strategy decisions

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Skills & Interests

Technical: Excel (Pivot Tables, VLOOKUP, Statistical Analysis), SQL, Tableau, Power BI, Adobe Photoshop, Illustrator, Premiere Pro

Analytics: Data Cleaning, Data Validation, Data Modeling, Reporting, KPI Tracking, Requirements Gathering, Stakeholder Communication

Content & Community: Social Media Strategy, Content Planning, Engagement Analysis, Community Management, CRM

Language: Indonesian (Native), English (Fluent)

Interests: AI Infrastructure, Web3 & Cryptocurrency, Global Macroeconomics, Information Technology